CALL FOR ARTISTS
REQUEST FOR QUALIFICATIONS

ASC PUBLIC ART PROGRAM

Renderings of North East Community Resource Center Design options provided by Gensler & Associates

Northeast Community Resource Center
103 Eastway Dr. Charlotte, NC 28213
An Arts & Science Council Project for Mecklenburg County

Submission Deadline
June 26, 2020 by 11:59 p.m. E.S.T. Applications must be received via (https://asc.slideroom.com), an online application system. There is no fee to submit qualifications.

ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
Project Background
In 2015, Mecklenburg County approved a master plan for government facilities. The goal of this plan is to consolidate and provide quality County services in locations that are convenient to customers and to create better work environments for employees. The master plan outlines the construction of five Community Resource Centers (CRCs) throughout Mecklenburg County.

Community Resource Centers strive to strengthen both individuals and families, promote health and wellness, and foster community. CRCs are proud of their seamless customer service and fully-integrated health and human services system. Customers will feel safe, welcome and reassured upon entering one of the Mecklenburg County’s five CRC locations. Staff at the CRCs are supported and empowered so they can connect their passion for service with their purpose: helping individuals and families move from dependence to independence.

Following the master plan, The North East Community Resource Center (NE CRC) will be the second of five community resource centers built by Mecklenburg County. This facility will house several health and human service agencies. The NE CRC is prominently located in the communities of North East Charlotte, directly adjacent to the Eastway Regional Recreation Center and Old Concord Road light rail station, meeting customers where they are.

Project Overview
The Arts & Science Council is accepting qualifications from artists/artist teams for a public art opportunity at the new Mecklenburg County North East Community Resource Center (NE CRC).

The selected artist will work with the ASC, Mecklenburg County Asset and Facilities Management, Gensler, and the communities of North East Charlotte, NC to create an impactful, integrated artwork that responds to the parameters of the site, the aesthetics of the architecture, and assists in creating a safe, welcoming, and inclusive space. The NE CRC will be located on the site of the former North Park Mall with other buildings and an adjacent parking lot. The selected artist should consider ways that art can provide visual continuity throughout the site, while assisting with wayfinding and traffic calming. The artwork should align with the County’s project vision and support the principles of trauma informed design - creating physical spaces that promote safety, well-being, healing, and dignity.

The project is currently in schematic design. Multiple potential sites and opportunities for the artwork have been identified. The selected artist or artist team will be involved in the site selection of the artwork and coordinate with the project team regarding art integration.

Potential Art Sites:

1. **Welcome Zone/Customer Entry:** This opportunity could support a large scale, highly visible artwork capable of directing pedestrian traffic to the customer entrance of the facility.
2. **Traffic calming gestures adjacent to facility:** Customer safety is paramount. Artistic gestures throughout the site could calm traffic and promote pedestrian safety, particularly from the parking lot to the customer entry.
3. **Wayfinding along new public road:** A new public road will divide the parking lot and facility. Art along this road could provide a visually cohesive experience that directs pedestrian traffic.
4. **Along Eastway Drive:** Large scale, highly visible artworks could be well suited at intersections along Eastway Drive. These artworks would be a welcoming gesture – providing a sense of place.
5. **Crosswalks:** Artist designed crosswalk could assist with traffic calming and pedestrian safety.
Direct coordination with ASC, Mecklenburg County, and Gensler will be required. The artwork must comply with ADA and North Carolina building codes.

Please review the attached images at the end of this RFQ for a better understanding of the project location and scope before applying.

Artwork Goals and Criteria
This opportunity should achieve a cohesive and unique aesthetic experience that is distinguished from, yet sensitive to, the site and the architecture of the North East Community Resource Center and the surrounding area.

- Artwork should be integrated into the facility architecture or site.
- Artwork should align with the North East Community Resource Center project vision.
- Artwork should support the principles of Trauma Informed Design and promote safety, well-being, healing, and dignity.
- Artwork should be constructed of durable materials and permanent in nature.

Project Budget
$451,350.00 USD— to cover all artist fees, design, engineering, testing, fabrication, permitting, and installation. As well as; travel, public meeting presentations, administration, taxes, and insurance relating to the project.

Artist Eligibility
This call is open to all U.S. professional artists. Artists who have received a commission or purchase for over $25,000 from the Arts & Science Council cannot be considered for another commission or purchase for 3 years after the date of a signed contract or letter of agreement. ASC staff, County or City staff, Public Art Commission members and their immediate families, are not eligible to apply for this project.

- Professional artists who have experience managing, designing and completing public art project commissions over $180,000 within the past ten (10) years are eligible.
- Architects interested in applying must have successfully completed at least three (3) public art projects within the last five (5) years to be considered eligible to participate in this opportunity. Eligibility must be demonstrated in the application materials submitted.

Selection Process
This solicitation process is being undertaken to enable the Public Art Commission to identify the most highly qualified artist(s) for this opportunity. An artist selection panel of local and national arts professionals and community stakeholders appointed by the Public Art Commission will review eligible artists’ applications, determine a shortlist of finalists, interview three finalists, and select one artist or team of artists. The selected artist or team of artists will be recommended to the Public Art Commission and the Board of the Arts & Science Council for final approval and to enter into contractual agreement for this project.

Selection Criteria
The artist will be selected based on the following criteria, as evidenced in application materials and conversations with listed references: artist meets all eligibility requirements, artistic merit in concept and fabrication, experience incorporating artwork into the architectural elements of a construction project, demonstrated ability to collaborate in the early phases of a project with design teams and community stakeholders, demonstrated ability to complete projects on time and within budget.

ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
Projected Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 18, 2020</td>
<td>Request for Qualifications open</td>
</tr>
<tr>
<td>June 26, 2020</td>
<td>Artist application submission deadline</td>
</tr>
<tr>
<td>July 2020</td>
<td>Artist selection panel reviews applications and selects 3 finalists</td>
</tr>
<tr>
<td>August 2020</td>
<td>Artist selection panel interviews finalists and selects one artist/team</td>
</tr>
<tr>
<td>September 2020</td>
<td>Begin artwork design development</td>
</tr>
<tr>
<td>Winter 2022</td>
<td>North East Community Resource Center construction complete</td>
</tr>
</tbody>
</table>

To Apply

Applications must be received via SlideRoom (https://asc.slideroom.com) by 11:59 p.m. Eastern Standard Time on June 26, 2020. There is no application fee to apply or use the SlideRoom online application system. The following materials will be required to be uploaded to SlideRoom:

- **Credentials:** a Resume or Curriculum Vitae (CV) demonstrating professional history and skills or experience as a professional artist (maximum two (2) pages). For artist teams, each team member must submit an individual resume (two (2) pages maximum each)
- **Statement of Interest:** a brief introductory narrative that also provides insight about your interest in the project (one (1) page maximum)
- **Images:** up to eight (8) images or three (3) digital video or movie files limited to two minutes each – of recent work completed within the past ten (10) years
- **Annotation:** titles, date, budget, client, media, and dimensions of artwork images included in application
- **References:** three (3) professional references who can speak to the artist's ability to meet deadlines, work with the community, and create innovative work as part of a design team. Include name, organization, phone number, and email.

For further information, please contact Todd Stewart, Senior Program Director, Public Art (704) 335-3273 or email todd.stewart@artsandscience.org.

About the Arts and Science Council

Since 1995, the Arts and Science Council has managed the public art programs for the City of Charlotte and Mecklenburg County. The Public Art Commission is responsible for the community-based artist selection and design review process for each public artwork. The commission is an appointed board of volunteer citizens from the arts, education and business sectors. In 2003, Mecklenburg County Board of Commissioners and the Charlotte City Council adopted ordinances that appropriate one percent of eligible capital improvement project funds for public art. The ordinance helps ensure that artworks enhance our public spaces and become an integral part of urban and economic development efforts. See more at: http://www.artsandscience.org/

Arts & Science Council Nondiscrimination Policy

The Arts & Science Council (ASC) is committed to serving a diverse range of individuals and organizations through its programs and services and does not discriminate based on race, color, sex, religion, age, national origin, marital status, sexual orientation, gender identity, disability, or any characteristic protected by law.

About Mecklenburg County

Mecklenburg County, located in the Piedmont region of North Carolina, includes the city of Charlotte, and the towns of Cornelius, Davidson, Huntersville, Matthews, Mint Hill, and Pineville. It’s home to a diverse population of more than 1 million residents and serves as a hub for many large businesses. Learn more at https://www.mecknc.gov/Pages/Home.aspx
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: **June 26, 2020** at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library

Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST
ASC Call to Artists – Mecklenburg County – New Main Library
Deadline to Apply: June 26, 2020 at 11:59 p.m. EST