

ARTS & SCIENCE COUNCIL

Advisory Council Policy

Revised November 20, 2019

Purpose: The Arts & Science Council (ASC) strives to create a more vibrant cultural life for our entire community. To accomplish this goal, the ASC Board of Directors has established Advisory Councils to ensure that ASC is actively engaged in assessing community and resident needs.

Advisory Councils: ASC Advisory Councils are chaired by ASC Board members and are responsible and accountable for input, feedback and recommendations to the ASC Board so the cultural community is aligned with the needs of local communities. There are three types of Advisory Councils:

- **Public Sector** – representing the region geographically:
 - North/West
 - Central
 - South/East
- **Private Sector** – representing funders – individual, small business, corporate and foundation
- **Cultural Sector** – representing those directly engaged in the delivery of cultural programming
 - **Cultural Sector, Institutions** – representing arts, science, history and heritage organizations receiving ASC grants, colleges/universities, CMS and the Public Art Commission
 - **Cultural Sector, Individuals** – representing sole proprietors, creative entrepreneurs or contract employees in the fields of visual/craft/literary/performing/multi-disciplinary arts, science, or history

Role of Advisory Councils: The role of the Advisory Councils shall be:

- **Guidance & Counsel** - Members of the Advisory Councils will share their experience in a particular industry or community and give trusted guidance to ASC, its Board, President and other members of its senior team. Advisory Council members may give their perspective on community needs, special projects, facility needs/issues and the community as a whole. Guidance provided by this team of residents is focused on the broader, strategic direction of the regional cultural community and ASC. Providing objective, constructive input is an Advisory Council member's main responsibility. Their opinions should reflect original views and perspectives that are relevant to the cultural community or the ASC Board and staff. A good Advisory Council offers solutions as well as novel approaches to problems and issues.
- **Advancement** – Advisory Council members are charged with helping to advance the cultural sector at large and ASC. Connecting ASC to key industry or community contacts is a major responsibility of Advisory Council members -- having a diverse network of well-respected

industry and community contacts will provide ASC with access to future board members and supporters.

- **Public Relations** - Members of the Advisory Councils will promote ASC through public relations and media contacts they have. Connecting in-house public relations counsel with the editors of trade magazines, industry newsletters and other worthy publications is a key duty of Advisory Council members. A member of an Advisory Council may also appear in news media promoting the new, growing or changing cultural community and its hub: ASC. Having well-respected, well-known representatives act as ambassadors for ASC and the cultural sector builds local knowledge, interest, support and relevance.

Meeting Schedule – Advisory Councils shall meet a minimum of twice (2 times) annually as Councils and 1 time annually with ASC Board (Annual Meeting).

Qualification of Advisory Council Members – Members of ASC’s Advisory Councils should reflect a wide spectrum of community members to ensure a diversity of views and opinions. Some Advisory Council members may be invited to sit on ASC Board Committees and/or Grant Panels in addition to serving on their Advisory Council. ASC’s Governance Committee will work with appointing bodies to articulate the skill sets needed and will nominate additional members as required to fill Advisory Council seats.

Expectations of Advisory Council Members:

- Passionate about the arts and culture along with conviction and clarity to speak for ASC/cultural community; can clearly articulate the strategic vision of ASC and its connection to the region and the connection between a vibrant cultural community and economic vitality.
- Effectively collaborates.
- Connects people to arts, science, history, and heritage; and able to transform passion into action on others’ part.
- Solution-oriented, can articulate clarity amidst complexity.
- Demonstrates facilitation skill: Knows how to create a safe space and atmosphere of contribution, can treat all members as equal voices, knows how to make space in every meeting for meaningful discourse.
- Can effectively advocate for that region/sector to the Board.
- Respectful of diverse opinions. Ability to see from different perspectives, appreciate and draw out views and make connections among different points of view, has courage to express a different point of view, strong active listening capacity.
- Willing and able to make their participation a priority in their schedule.
- Wants to participate, is a learner.
- Has the ability to lead, contribute, participate and build consensus in a variety of complex discussions with various stakeholders.
- Knows and has credibility with people in the regional community. Preference for regional councils that leaders are a respected leader in that community.
- Appreciates the benefit of a diverse Council.
- Considers a gift to ASC or a regional cultural organization.

Appointments to Advisory Councils

Public Sector – North/West 17 members	Public Sector – Central 15 members	Public Sector – South/East 17 members	Private Sector 22 members	Cultural Sector: Organizations 21 members	Cultural Sector: Individuals 15-20 members
<ul style="list-style-type: none"> • 2 appointees each – by Towns of Cornelius, Davidson & Huntersville • 3 appointees each – Mecklenburg County – Districts 1 & 2 and 1 at-large; City of Charlotte – Districts 2 & 4 and 1 at-large; and School Board Districts 1 & 2 and 1 at-large • 1 appointee CRVA • 1 ASC Board member, who is chair, and supported by ASC staff 	<ul style="list-style-type: none"> • 4 appointees Mecklenburg County – Districts 3 & 4 and 2 at-large; • 5 Appointees City of Charlotte – Districts 1, 3 & 5 and 2 at-large; and • 3 appointees School Board Districts 3 & 4 and 1 at-large • 1 appointee CRVA • 1 appointee Charlotte Center City Partners • 1 ASC Board member, who is chair, and supported by ASC staff 	<ul style="list-style-type: none"> • 2 appointees each – by Towns of Matthews, Mint Hill & Pineville • 3 appointees each – Mecklenburg County – Districts 5 & 6 and 1 at-large; City of Charlotte – Districts 6 & 7 and 1 at-large; and School Board Districts 5 & 6 and 1 at-large • 1 appointee CRVA • 1 ASC Board member, who is chair, and supported by ASC staff 	<ul style="list-style-type: none"> • 12 Corporate/ Foundation donors in combined corporate and employee gifts • 3 small business donors • 5 individual donors appointed by ASC • 1 YDS representative appointed by ASC • 1 ASC Board member, who is chair, and supported by ASC staff • Appointees determined by ASC 	<ul style="list-style-type: none"> • 8 appointees selected from organizations receiving Operating Support • 4 appointees selected from organizations receiving Project funding but not operating funding • 1 appointee each – CPCC, UNCC, Davidson, Queens and JCSU • 1 member of the Public Art Commission • 2 staff members appointed by CMS • 1 ASC Board member, who is chair, and supported by ASC staff 	<ul style="list-style-type: none"> • 15-20 appointees who practice in the unique creation and public display or performance of visual art, craft, film, theatre, dance, music, literary or multi-disciplinary arts, work as creative entrepreneurs, or deliver public programs related to science/STEM or history/ heritage. • 1 ASC Board member, who is chair, and supported by ASC staff

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Board Committee Responsible: Governance