McColl Award Guidelines & FAQs

Purpose: The purpose of the McColl Award is to invest in the creation of an original work. Through this award, the Arts & Science Council seeks to:
- Commission new creative works (see examples of eligible projects below).
- Inspire creative thinking in the presentation of creative product. Areas could include a unique approach to presenting programming or scientific/historical research projects resulting in exhibitions and/or publications.
- Increase awareness, recognize excellence and build a greater appreciation for the creative process among the Charlotte-Mecklenburg community.

Grant Amount: $25,000 will be awarded to one (1) project.

Match Requirement: While there is no match requirement, if the project budget exceeds The McColl Award request amount, applicants must specify the dollar amount and the source(s) of the match.

Support Period: Opportunities must occur between July 1, 2019 and June 30, 2021.

Who is Eligible: The following are eligible to apply:
- An individual or an unincorporated group of individuals who:
  - Are professional artist(s); scientist(s); historian(s)
  - Have resided in Mecklenburg County for at least the past 12 months;
  - Are not enrolled as a student in higher education;
  - Do not serve on the staff or board of directors of any organizational partner of the project.
- Organizations which:
  - Have 501(c)(3) nonprofit, tax-exempt status;
  - Are based in Mecklenburg County;
  - Have a primary mission of arts, science, or history/heritage;
  - Have a proven capacity to complete a new work;
  - Are not a School, College or University.

What is Eligible: Eligible projects must include:
- The creation of an original work (performance or exhibition based).
- A public exhibition or presentation of the new work.

Applicants are strongly encouraged to develop:
- A collaborative, cross-disciplinary project.
- Authentic working partnerships among creative individuals, cultural organizations and partners in the broader community.
- An educational or outreach component. Examples could include public master classes with a creative individual or an exhibition in a workplace setting or for a school-based population; creative individual residencies; or neighborhood workshops.
- Plans for documentation, evaluation, and dissemination, as appropriate, of the project.

What is NOT Eligible: ASC will not entertain requests for the following:
- Ongoing programs and expenses
- Capital improvements
- Debt reduction
- Events or projects that have already taken place or completed (no retroactive funding)
- Individuals or organizations who have received the McColl Award in the past ten years.

Click here for a list of eligible program suggestions and past McColl Award recipients.
### How To Apply:

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<th>Attend the Required Workshop:</th>
<th><strong>Tuesday, January 8, 2019 from 5:30-7pm</strong> at Mint Museum Randolph, Van Every Auditorium</th>
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<td>All applicants are <strong>required</strong> to attend the workshop and encouraged to bring questions and ideas for their project or program. If unable to attend, please contact <a href="mailto:liz.fitzgerald@artsandscience.org">Liz Fitzgerald</a> or 704-335-3053.</td>
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<th>Submit a Project Narrative:</th>
<th>Due no later than <strong>Friday, February 15, 2019 at 12:00 noon</strong> through our online system. Your Project Narrative should be no more than 3 pages (12-point Times New Roman font, 1-inch margins on all sides) and include:</th>
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<td>1. Project concept description.</td>
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<td>2. Description of relevant work experience by the Artist(s), Scientist(s), or Historian(s) who will serve as the creative lead on this project.</td>
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<td>3. Description of any collaborations, if appropriate.</td>
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<td>4. Explanation of how the work will reach audiences (include educational and outreach components).</td>
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<td>5. Explanation of your plans for documentation, evaluation and dissemination of the project.</td>
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<td>Attachments include:</td>
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<td>1. Draft Budget.</td>
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<td>2. Resumes of involved Artist(s), Scientist(s), Historian(s) (no more than 2 pages each). If the applicant is an organization, provide a background description/resume on each artist, scientist, historian you will commission for this project.</td>
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<td>3. Letter of Partnership from any collaborating partners.</td>
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<td>4. Work samples to include photos, video, and/or written work.</td>
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<th>Notification of Finalists:</th>
<th>A panel of ASC Staff and Board Members will review the project narrative submissions and notify finalists <strong>in early April 2019 by email</strong>.</th>
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<td>ASC staff and board members will accept and review all project narratives and make finalist decisions based on the following criteria:</td>
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<td>- Proposed initiative clearly demonstrates innovation and/or vision in the creation of an original work or program.</td>
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<td>- Proposed initiative is appropriate to organization’s mission and/or aligns with individual’s prior work.</td>
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<td>- Proposed initiative makes a compelling case for public engagement.</td>
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<td>- Applicant’s demonstrated ability to carry out the project goals and design.</td>
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<td>- A clear, realistic budget.</td>
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<td>In 2015, a pool of 18 Applicants was narrowed to 8 Finalists. There is no minimum/maximum number of Finalists, nor is every discipline guaranteed a representation in the final round.</td>
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<th>Finalist’s Presentation to Panel:</th>
<th><strong>Late April, 2019</strong>, each Finalist will be invited to make an in-person presentation to the Panel.</th>
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<td>The Panel will be comprised of ASC Staff, Board Members, and Regional Peer Experts in all applicant represented disciplines.</td>
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| Award Notification: | Written notification will be sent electronically by July 1, 2019. |

### Additional Information: If you have questions, need additional information, or would like to discuss a proposal with ASC Program Staff, please contact Holly Whisman, VP, Grants and Services, at 704-335-3036.
McColl Award
Eligible Project Examples & Past Recipients

Examples of eligible projects include, but are not limited to:

- Experimental programming
- New and/or original methods of delivering programming
- Archeology
- Seed money toward a part of a larger project or program
- Development of programs for new constituencies
- Exhibitions/Performances in non-traditional spaces
- Commissioning a visual arts piece for a collection
- Neighborhood arts project
- Oral history project
- History trail
- Choreography, set or costume design
- Musical composition
- Literary works including plays, essays, poetry
- Performance art
- Artistic, historic or scientific research resulting in an exhibition or performance
- Development of a new exhibition intended for regional/national tour

Past Recipients:

- **2015** – Carlos Alexis Cruz Casas (To support the creation of "Nouveau Sud, Nouveau Cirque", a community residency and mainstage performance project.)

Note: From 2002-2007 the McColl Award was offered annually

- **2007** – Children’s Theatre of Charlotte (To create and mount an original work for middle- and high-school students centering on the 1954 Supreme Court decision ending school segregation in America.)
- **2006** – The Light Factory (For River Docs, a project to commission four visual artists to document the Catawba River and illuminate the connection of people to the river, expose the effects of industry on the river, reenergize activity on and commitment to the river, and to present these images throughout the Charlotte region, in partnership with Catawba Lands Conservancy, Catawba Riverkeepers, the York County Museum for Life and the Environment, and the U.S. National Whitewater Center.)
- **2005** – Carolina Voices (To be the lead partner with Discovery Place to commission a choral work, Psalms and Songs of the Ages: Sing to Us a New Song and Psalm 138, inspired by the Dead Sea Scrolls exhibition at Discovery Place.)
- **2004** – Charlotte Symphony Orchestra (To be the lead partner with a consortium of orchestras in the commissioning of Deus ex Machina, a piano concerto from the celebrated American composer Michael Daugherty. The work was premiered during the Charlotte Symphony’s 75th anniversary season, performed by American pianist Terrence Wilson.)
- **2003** – Moving Poets Theatre of Dance (To commission Project Hometown, an original dance-theatre, multi-media “hip-opera” performance, and music documentary-video based on the memories and experiences of teenagers and those they consider positive influences in their lives.)
- **2002** – Carolina Raptor Center (To commission local artist Lori Norwood to create a bronze sculpture of a bald eagle, A Return to the Carolina Skies.)