Snapshot of the Arts in Mecklenburg County
2016

Creative Vitality Index

1.29
CVI Value
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Total Population

1,054,858

Past 5 years of CVI Performance

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Past 5 years of CVI Performance

2012: 1.49
2013: 1.35
2014: 1.36
2015: 1.25
2016: 1.29

2016 Creative Jobs

27,114
Total Creative Jobs

There are 643 more creative jobs in the region since 2015

Occupations with greatest number of jobs

- Photographers: 3,933 jobs
- Graphic Designers: 2,354 jobs
- Musicians & Singers: 2,224 jobs
- Writers & Authors: 2,006 jobs
- Ushers, Lobby Att., Tkt Takers: 1,277 jobs

2016 Creative Industries

$2.1B
Total Industry Earnings

There is a gain of $137.1 million in creative industry earnings in the region since 2015

Industries with greatest earnings

- Software Publishers: $398.2M
- Cable & Other Subscription: $349.3M
- Architectural Services: $174.7M
- Advertising Agencies: $116.2M
- Commercial Gravure Printing: $109.9M

2016 Cultural Nonprofit

$120.2M
Nonprofit Revenues

There are $21.9 million more in revenues in the region since 2015

CVSuite does not have grant data for 2016.

DATA SOURCES:
- Economic Modeling Specialists International
- National Assembly of State Arts Agencies
- National Center for Charitable Statistics

CREATIVE VITALITY SUITE:
The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

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Data Sources (Version 2018.1)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (67) 312120, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 448310, 451130, 451140, 451211, 453110, 453920, 511110, 511120, 511130, 511191, 511193, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922

Class of worker: Economic Modeling Specialists International:
Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Mecklenburg County contains:
Mecklenburg