1. **Strengthens the Economy**
Charlotte-Mecklenburg’s non-profit cultural sector generates $202.8 million annually in direct expenditures by audiences and organizations into the local economy.*

2. **Sparks Creativity and Innovation**
Creativity is among the top five skills sought by businesses. STEM programs at science organizations develop a base of careers that drive the economy.

3. **Improves Academic Performance**
Students who participate in the arts have higher GPAs, higher scores on standardized tests and lower drop-out rates - regardless of socio-economic status. In the past three years, 100% of high school seniors (90) enrolled in Studio 345 graduated from high school.²

4. **Propels Business**
Here in Charlotte-Mecklenburg, there are over 2,700 businesses in the creative industries sector, which employ over 11,600 people.*

5. **Builds Community Pride**
Arts and culture are integral to a community’s fabric. They help create livable cities, enhance neighborhood identity, strengthen economic development and tourism, educate children and adults and enrich the spirit and pride of its citizens.

6. **Promotes True Prosperity**
Arts and culture are fundamental to our humanity. They ennoble and inspire us - fostering creativity, goodness, and beauty. The arts help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, or age.

7. **Drives Tourism**
Charlotte-Mecklenburg’s non-profit cultural sector provides 3.1 million experiences with 50% of attendees traveling from outside Mecklenburg County.*

8. **Positive Social Impact**
A high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower crime and poverty rates.

9. **Improves Healthcare**
Nearly 1/2 of healthcare institutions across the country provide arts programming for patients, family and staff, leading to improved outcomes for patients including shorter hospital stays, better pain management, and less medication.

10. **Culture for All**
Culture enlivens, engages and enriches all communities, building bridges and increasing dialogue and understanding.
CULTURAL IMPACT

32,663 CMS Students, out of 146,140, experienced a cultural field trip during the 2015-2016 school year.¹

In the past three years, 100% of high school seniors (90) enrolled in Studio 345 graduated from high school.²

Charlotte-Mecklenburg’s non-profit cultural sector generates $202.8 MILLION annually.*

Charlotte-Mecklenburg’s non-profit cultural sector provides 3.1 MILLION EXPERIENCES with 50% of attendees traveling from outside Mecklenburg County.⁴

Charlotte-Mecklenburg’s non-profit cultural sector generates $18.1 MILLION in local and state government revenue, annually.*


QUESTIONS?
Reach a member of our Development Team at 704-335-3051.

DISCOVER OUR WORK
ArtsAndScience.org | @ASCCharlotte

OUR MISSION
Ensuring access to an excellent, relevant, and sustainable cultural community for the Charlotte-Mecklenburg Region