DATE
Artists Commissioned June 2015
Installed Anticipated Summer 2019

LOCATION
North Tryon Corridor, Charlotte, NC
(between Dalton and West 30th/Mattheson Ave.)

DESCRIPTION
The North Tryon Street Business Corridor project will make street improvements and support redevelopment along North Tryon Street from Dalton Ave. to 30th St. Enhancements include safer pedestrian crossings through traffic-calming features, crosswalks, new sidewalk, bike lanes, landscaping, and decorative lighting. An additional goal of this project is environmental sustainability and stewardship, with aspirations of becoming Charlotte’s first Greenroad (a certification similar to LEED applied to streetscape and road infrastructure).

San-Francisco based Wowhaus (Scott Constable and Ene Osteraas-Constable), a trans-disciplinary art and design team whose work spans public art, strategic planning, design and architecture, are creating a cohesive series of public artworks for the North Tryon St. Business Corridor that they have titled Good Signs. The artworks included in Good Signs include two large Landmark Signs created from salvaged road signs arranged in a quilt format, pedestrian scaled Signs of Nature that highlight specific wildlife and plants along the Greenroad, creative crosswalks, and landscaping with native plants that invite pollinators. These elements work together to address the City’s goal of environmental sustainability and create a safer, more vibrant space to live.

SELECTION PANEL
Patricia Fletcher, Public Art Commission; Chuck Barger, Public Art Commission; Devlin McNeil, Art & Residency Expert, McColl Center for Art +Innovation; Patsy Kinsey, City Council; Tom Kuhn, North End Partners; Cheryl Myers, Urban Design Professional; Maria Mazzocco, Artworks 945-Urban Ministry Center.

FUNDING PARTNER
This project is funded through City of Charlotte’s 1% for art ordinance. The Arts & Science Council administers the public art program for the City of Charlotte and Mecklenburg County. Artist selections and designs are approved by the appointed Public Art Commission.