How powerful are our region's 58,000 creatives?

Charlotte's 16-County Region Boast 58,000 individuals employed in jobs classified as 'creative' by the U.S. Department of Labor in 72 different businesses and industries – source Creative Vitality Suite

#58KCREATES
How powerful are our region’s 58,000 creative jobs compare to in the Charlotte Region?
How powerful are our region’s 58,000 creatives?

- 13,000 accountants (4X as many)
- 5,600 attorneys (10X as many)

#58Kcreates
How powerful are our region’s 58,000 creatives?

35,000 Carolinas Healthcare System

23,000 Wells Fargo

#58KCreates
Charlotte’s 58,000 Creatives, laid head-to-foot would equal just over 40 laps of Charlotte Motor Speedway. The attorneys in town won’t even get us around 4 times. Typical.
Charlotte’s 58,000 Creatives, laid head-to-foot would equal just over 40 laps of Charlotte Motor Speedway. The attorneys in town won’t even get us around 4 times. Dang lawyers.