



Culture For All.

CULTURE BLOCKS PROGRAM THEMES BY GEOGRAPHY

Sometimes, listening is the best plan of action, and so Culture Blocks came to be. Dedicated to building stronger relationships with specific geographic areas, Culture Blocks helps vibrant programming meet people exactly where they are: in the recreation center, at the library, and beyond. Below is a list of community feedback on important themes for which art, science, history and heritage programming could respond. Interested program providers must clearly state in their proposal how the programming responds to the themes through the integration and/or expression of art, science, history, and heritage.

Northwest Block

Northwest Charlotte bordered by Rozzelles Ferry and Beatties Ford roads and Freedom Drive and State Street

- Public Art/Beautification
- Cultural Training (dance, music, theatre- all ages)
- Community Teams & Competitions (multigenerational choir)
- History (preservation & celebration)
- African American Heritage
- Community Development (address gentrification issues, corridor revitalization, creative placemaking)

North End / Sugar Creek / Hidden Valley Block

North of uptown Charlotte along North Graham and North Tryon streets, Statesville Avenue and Sugar Creek Road

- Culinary Arts (to include etiquette & cooking classes)
- Performing Arts (dance, step & acting workshops, full scale musicals & plays, jazz music, drill team, marching band, live shows, spoken word & poetry slams)
- Visual Arts (art, craft & make-up classes, art crawls)
- Multicultural (to include showcasing a variety of cultures)
- Senior Programs (with transportation support & day trips)
- Public Art/Beautification (to include street clean up events)
- Cultural Education (to include youth mentorship)
- Festivals (block parties & street festivals to turn neighborhoods into communities)
- Civic Engagement (to include civics classes and service to homeless neighbors)
- Literacy (authors readings, memoir writing)
- Science & Nature Programs (to include community gardens)
- Health & Wellness (to include exercise, community walks, & health fairs)
- African American Heritage
- History (neighborhood & oral)
- Community Development (resources & information sharing)

East Block

East Charlotte along the Central Avenue corridor, Independence Boulevard and Hickory Grove Road

- Multicultural (learn about & celebrate the heritages of the different cultures in the community, music & dance events for multiple generations)
- Performing Arts (to include plays & skits with translation to better understand different cultures, storytelling)
- Music (drumming workshops)
- History
- Science & Nature
- Visual Art (art exhibitions to get to know and celebrate local artists, international film showings with discussion on issues impacted the featured cultures/communities)
- Public Art/Beautification
- Cultural Education (to include youth mentorship toward college & life guidance, radio broadcasting internships, affordable summer camp)
- Festivals
- Community Teams & Competitions (dance, music, theatre, all ages)
- Civic Engagement (volunteerism, help to those who cannot get out of their homes)
- Health & Wellness (to include art for healing/therapy, yoga)
- Senior Programs (dance parties, exercise, computer, arts & crafts classes, day trips to see plays)
- Community Development (specifically dance studios and digital divide)

West Block

West of uptown between South End and the airport

- Public Art/Beautification
- Cultural Education (focus on youth with life skills, trips to museums & rewards for good grades, employment & training skills for all ages, art technique, music history & hymns, computers, job mentoring, languages)
- Festivals (block parties & street festivals, invite colleges, movie nights, back to school)
- Community Teams & Competitions (dance, music, theatre)
- Performing Arts (spoken word & poetry slams)
- Literacy (all ages)
- Civic Engagement (to include voting, running for office, and volunteerism)
- Health and Wellness (to include nutrition, medicine education, community gardens)
- African American Heritage
- Community Development (to include creative work around access to grocery stores, pharmacies, quality education, etc.)

Southwest Block

Southwest Charlotte

- TBA

Mallard Creek / Prosperity Village / University City North Block

Mallard Creek and University City North area bordered by Ridge Road, I-85, W. Mallard Creek Church Road, N. Tryon St., W.T. Harris Boulevard and Mallard Creek and Prosperity Church roads

- Festivals (to include outdoor concerts and science fairs)
- Multicultural (live performances for children to learn about their cultural and others, African American Heritage)
- Senior Programs (day and early evening)

- Community Teams & Competitions (children)
- Recreational Enrichment (chess, football, racquetball, language classes)

- Culinary Arts (food history and cultural cuisine)
- Performing Arts (musicals/historical play about area history)
- Visual Art (a small museum)

- Community Development (a dog park, trash cleanup)
- Science & Nature (international community garden & farmers market)